

Back To Basics

Natural pools are experiencing a surge in popularity in the UK tourism sector, as more pool owners opt to go back to basics.

Natural swimming pools are filtered purely by plants and environmentally friendly pumps without the use of any harmful chemicals.

BIOTOP, the pioneers of natural pools, have seen an increase in requests from the hotel and tourism industry for chemical free natural swimming pools, to provide the ultimate luxury and sustainable guest attraction.

Managing director of BIOTOP Peter Petrich comments: "Most guests visiting luxury hotels expect to find a swimming pool, but the health risks, high maintenance costs and environmental impact of chlorinated swimming pools has led to many green hotels and accommodation providers seeking out a natural alternative."

Most recently, BIOTOP designed a pool for Oasis Lodges in Ledbury, Herefordshire. The owners Diana and Roland Gardner had originally planned the wooden holiday lodge site



ABOVE: Oasis Lodge in Ledbury recently installed a natural pool as part of its luxury glamping experience.

as a luxury glamping experience – the addition of the natural pool into the design was an afterthought. However, the natural pool has become the focal point in the development and Diana and Richard confess that it is without doubt Oasis Lodge's unique selling point and is one of the primary reasons guests return.